

The answers to these questions will help us write the copy for your Love Small Town America webpage. Don't stress over the answers – we'll do the heavy lifting – we just want to make sure we get a good picture of who you are, what you do, and what makes you special so your Love Small Town America webpage can share these qualities with the world.

Name of Organization: _____

History (When was your organization founded? By whom? How has it grown into the organization residents know today? Let your heritage shine.)

Brief Description of What You Do / Offer (What do you do? Why would someone want to join? Is membership open or closed? Do you have a mission?):

Management/Leaders (can include info about, list names, or just state number of):

Members: (can include info about, list names, or just state number of):

5 Adjectives That Describe Your Organization:

1. _____	4. _____
2. _____	5. _____
3. _____	

Qualities that Make This Organization Unique/One-of-a-Kind:

Tagline: _____

Highlights / Accomplishments (This is your chance to brag! What have you done that is noteworthy?):

Honors / Awards (This is your chance to brag! What awards have been given to your organization or to a prominent member of your organization?):

5-10 key words or key phrases that people might type in when searching for you on the web:

1. _____	6. _____
2. _____	7. _____
3. _____	8. _____
4. _____	9. _____
5. _____	10. _____

Schedule of Events:

Meetings / Practices:

Additional URL for organization-specific web site (2-3) (Where else can we find you on the web? If you are a chapter of a national/international organization, you can also share your organization's main website):

Location/Address (The physical location customers can reach you):

Hours:

Contact Info:

Other Info You Would Like To Share: