

YOUR BUSINESS CAN'T AFFORD NOT TO BE ONLINE BUT, YOU NEED MORE THAN A WEBPAGE. YOU NEED A NETWORK.

At Love Small Town America, we've dedicated ourselves to helping small towns not only survive, but thrive and businesses are the heart of small town America. These days, businesses that aren't online are being left behind.

You need a webpage that is professional, up-to-date, and reflects what is special about your business. Building a webpage can be difficult, time-consuming, and expensive. Then, you still have to advertise and hope that you're reaching the right people. This is where Love Small Town America can help. When you buy a webpage from Love Small Town America, you receive a professional web presence that is the "front door" for your business online and links directly into your community's web presence and our network. We take care of everything – designing, building, maintaining, and promoting your site. You don't have to worry about a thing.

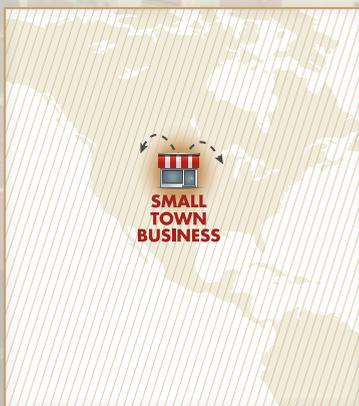
Love Small Town America's nationwide network showcases small towns and their local businesses, schools, real estate, community news, and more to a vibrant audience of people looking to shop, live, or work in small towns. With Love Small Town America, you get a professional website with the ability to reach a large, targeted audience.

AMERICA IS ONLINE. IS YOUR BUSINESS?

- 310,322,257 (or 310 million) North Americans use the Internet, including 87% of all Americans¹
- 73% of Internet users are active on social media sites, including 90% of younger users (which is why we have great social media support included in our membership package!)²
- Most Americans shop online. An estimated 201.7 million will shop online in 2015³
- Approximately 60 million Americans use the Internet for important life decisions, like finding a job or choosing a school for their children⁴
- 81% of Americans do research online about shopping, dining out, travel, etc. But, a majority still make their purchase in-store⁵. So, it's important for businesses to be on the web even if you are not an e-commerce destination.

How many of these millions of people shopping, surfing, and searching the internet have a clue about your business?

A Business Website



The Love Small Town America Network



While a traditional website is a one-way street with a limited audience, Love Small Town America pages reach people from all over the world looking for small towns and are part of a two-way conduit networking people, businesses, and communities.

¹ Source: www.internetworldstats.com, which drew largely from the US Census and Pew reports. 6/2014

² Source: Pew, 2014

³ Source: statista.com

⁴ Source: Pew, 2014

⁵ Source: retailingtoday.com

GETTING YOUR BUSINESS ONLINE IS EASY AND EFFECTIVE WITH LOVE SMALL TOWN AMERICA

No one understands the unique challenges – and opportunities – of running a business in a small town better than we do. Love Small Town America brings all the pieces together by building, maintaining, updating, promoting, and networking your website for you so that you can focus on what you do best – running your business.

A webpage package from Love Small Town America includes:

The screenshot shows a website for Harvest Market in Grainfield, KS. The navigation bar includes: COMMUNITY, BUSINESSES, SCHOOLS, REAL ESTATE, NEWS/EVENTS, GALLERY. The main content area features a coupon for "No Cents Sale Pricing Any Day With This Coupon" valid until June 30, 2013. The sidebar lists services/products offered (BBQ meats, pellets, beef, pork, etc.) and specialized services (donuts, party trays, etc.).

- All webpage setup, design, and content-writing
- Web-hosting and other maintenance, including a Love Small Town America domain name
- Inclusion in advertising and promotional campaigns
- Search-engine listings
- Job-listings
- Inclusion in the Love Small Town America directory
- Other value-added services such as press releases, e-newsletters, and more to help you promote your business

At Love Small Town America, we believe small towns are great and we can make small town living attainable and sustainable by working together to share what small towns and their businesses have to offer. Share your small town business with the world and reap the benefits.

WEBSITE PACKAGES

Communities (small towns and/or counties) enroll in Love Small Town America on behalf of their community. Underneath the community umbrella, each business purchases their own webpage package. Love Small Town America will update your webpage weekly, monthly, or annually.

Premium:	Once a week updates	\$475 / year
Deluxe:	Once a month updates	\$325 / year
Basic:	Once a year updates	\$225 / year

GET STARTED

To start building your Love Small Town America webpage, contact us here. We'll guide you through the steps to join the network.

GetStarted@LoveSmallTownAmerica.com
 LoveSmallTownAmerica.com
 PO Box 125 • Grainfield, KS 67737

We can't wait to welcome you to the network and start making the dream of small town America a reality together. Join us online – kick up your feet, share what makes your business special, and meet the people who are showing the world why we love small town America.

facebook.com/lovesmalltownamerica
 twitter.com/lovesmalltown
 LoveSmallTownAmerica.com

WOULD YOU LIKE TO:

- Increase your sales?
- Connect with your customers?
- Advertise special promotions and products?
- Develop new markets for your goods and services?

DO YOU HAVE A DIFFICULT TIME FINDING QUALIFIED EMPLOYEES?

DO YOU FIND ADVERTISING TO BE CONFUSING AND EXPENSIVE?

LOVE SMALL TOWN AMERICA CAN HELP



LoveSmallTownAmerica
 Discover What's Waiting For You

