

LoveSmallTownAmerica.com



AMERICA'S ONLY ONLINE NETWORK FOR
SMALL TOWNS AND BUSINESSES.



LoveSmallTownAmerica
Discover What's Waiting For You

JOIN THE
RURAL REVOLUTION

WHY DO YOU NEED A WEBSITE?

- Websites never sleep. Having a website is like having an employee working for you around the clock.
- Your competition has a website.
- People use the Internet today to find information more often than traditional means.
- Websites—professional ones—improve your image.
- Websites raise revenue.
- Websites expand your audience. 266 million North Americans regularly use the Internet.

HOW MUCH TIME AND MONEY DO YOU SPEND:

- Figuring out how to drive traffic to your site?
- Promoting your website?
- Using social media?
- Building and maintaining your website?
- Performing website updates?
- Designing eye-catching graphics?

LOVE SMALL TOWN AMERICA IS THE ANSWER.

COMMUNITY AND COUNTY WEBSITE PACKAGES

	Basic \$499/year (\$42/mo)	Deluxe \$749/year (\$63/mo)	Best Value PREMIUM \$899/year (\$75/mo)
Website: a robust, professional 8-page website.			
Customize community information, news, photo gallery, business listings, job + real-estate listings.	Yes	Yes	Yes
Events page with Google Calendar integration.	Yes	Yes	Yes
Content loading + copywriting	Yes	Yes	Yes
Listing in our online member database.	Yes	Yes	Yes
Search Engine Optimization (SEO)	Yes	Yes	Yes
Custom background image, choice of title fonts			Yes
10 real-estate listings (\$750 value)			Yes
Content updates	Once a year	Once a month	Once a week
Marketing: Grow your community's online connections with integrated marketing & promotion.			
Outbound e-mail marketing with calendar events		Yes - monthly	Yes - weekly
Feature events or other special news on the LSTA front page.		Yes	Yes
Feature on the LSTA blog		One / year	One / year
Promotion of community events, businesses, and jobs on our social media accounts (Facebook, Twitter, LinkedIn).		Monthly	Weekly
Paid social media ad(s)			Monthly
Additional Features			
Analytics reports		Yes - monthly	Yes - monthly
Sharing job postings and other news items with LSTA private network.			Yes

All packages include:

- Account setup and configuration, one year of DNS, domain registration, and website hosting for one domain.
- Professional graphic design, web design, and copywriting.
- Peace of mind. All website construction, updates, and maintenance are handled by us.
- Membership in the nation's only online network for small towns.

UPGRADES

Real-estate listings, advertising, links, domain name redirection, domain purchase & redirection, and host transfer & domain name redirection



JOIN THE NETWORK

Towns and/or counties with a population of 5,000 or fewer enroll in Love Small Town America on behalf of their community. Underneath the community umbrella, businesses, organizations, school district(s), and other groups purchase their own website package.



GET STARTED

Make the smart choice to join Love Small Town America today and put your web presence to work for you.

GetStarted@LoveSmallTownAmerica.com

We can't wait to welcome you to our small town network and show the world together why we love small town America. Join us online:

facebook.com/lovesmalltownamerica
twitter.com/lovesmalltown



“ Love Small Town America is making a big difference in our community. We're proud to be from a small town and we're proud to be a part of the tapestry you're weaving to show the world how great our small town is. - Christin Merwald Vice President Marketing & Sales Double D Mat Farms, Park, Kansas

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WITH LOVE SMALL TOWN AMERICA, YOU GET MORE

A Community Website



The Love Small Town America Network



While a traditional website is a one-way street with a limited audience, Love Small Town America community pages reach people from all over the world looking for small towns and are part of a two-way conduit networking people, businesses, and communities. Love Small Town America is the only website of its kind that offers comprehensive listings of small towns and their assets and is building a network that will fuel the growth and survival of participating towns. By joining Love Small Town America, you are not only getting a professional website at an affordable cost, you are tapping in to a dynamic nationwide network. You're tapping in to a brighter tomorrow.



PUTTING SMALL TOWNS BACK ON THE MAP

We're all looking for a better life. In my hometown of Grainfield, Kansas (pop. 280), I found the good life I was looking for: safe neighborhoods, friendly neighbors, local businesses, fresh air — all the things that I love about small town America.

I realized the towns and businesses in small town America could use help sharing how much they have to offer. Love Small Town America provides small town communities, businesses, & organizations with custom webpages that are cost-efficient and highly effective. They feed directly into a nationwide network that runs an engine of support that will fuel small town growth and survival for the future.

Nicole



SO WHAT ARE YOU WAITING FOR?
JOIN THE
RURAL REVOLUTION TODAY!

Love **Small Town** America, Inc.
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